



SEC Business Development

Increase Your Portfolio of SEC Registered Clients

Flashpoint Marketing is a consulting firm specializing in SEC niche development. We work with firms to develop a pipeline of public company opportunities. Our role is to actively reach out to C-level executives to engage them in conversation, education and positioning to gain access to emerging opportunities.

Why Flashpoint?

We have significant experience in business development and lead generation for publicly held companies. Our professionals have been working with firms for years, identifying prospects, delivering key marketing messages and positioning firms for opportunities.

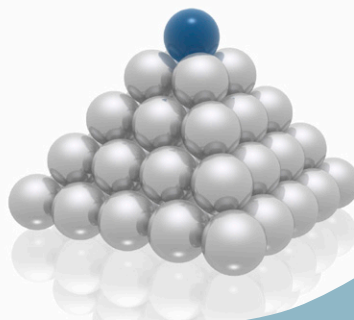
Members of our staff have significant experience in this niche and are familiar with complex regulatory issues these companies face. As a result, we are able to professionally represent your firm to any publicly held company.

For additional information on our SEC business development programs please contact us at **888.428.6524** or info@flashpointmarketing.biz.

What We Can Do For You

- Effective Communication:** Through a mix of direct mail, email marketing and executive telemarketing, we position your firm for key opportunities with prospects. Our role is to engage prospects in conversations about service or fee concerns or identify opportunities dictated by independence issues.
- Lead Qualification:** Through contact with C level executives, Flashpoint ensures your firm is aware of opportunities throughout the organization. Whether you are seeking financial statement audits, risk management services or international tax consulting opportunities, our professionals know the right questions to appropriately gauge the opportunity.
- Consistent & Focused Follow Up:** The strength of our SEC nurture program lies with the year round research and constant communication. We understand your firm's professionals are busy meeting client obligations and service deadlines. As a result, we maintain a focused follow-up effort to ensure new opportunities are identified and existing ones appropriately managed.

The end result of our approach is qualified opportunities interested in meeting with key members of your firm to discuss how you can assist. Whether you are seeking transfer pricing, international tax, financial statement audits or risk management services, we can take you to the next level.



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